

# 2022 AT A GLANCE



## OUR BRANDS

### Achieved carbon neutrality for our ARM & HAMMER Baking Soda

by measuring the product's carbon footprint and reducing it to zero through verified carbon offsets and internal reductions in line with The CarbonNeutral Protocol. Our ARM & HAMMER Baking Soda CarbonNeutral® product certification and corresponding offsets cover 2022 emissions from raw material production to retail customer delivery in the U.S. and excludes use and disposal



ARM & HAMMER Baking Soda brand team sponsored ODYSSEY OF THE MIND, a **STEM competition for students from kindergarten to college that encourages inventive problem-solving**

ARM & HAMMER Laundry Detergent brand team was the presenting sponsor of the Dress for Success Virtual Power Walk, which supported the mission of **empowering women to achieve economic independence**



BATISTE brand team partnered with non-profit Active Minds to invest in resources and programs that will **enhance the lives of students experiencing mental health issues on college campuses**

VITAFUSION brand team has **planted over 225,000 trees in underserved communities** over its six-year partnership with The Fruit Tree Planting Foundation



## PRODUCTS

**Launched concentrated liquid laundry detergents, which reduced plastic usage by approximately 4 million pounds, corrugate usage by approximately 3 million pounds, and water usage by approximately 68,000 tons.**

The smaller, lighter product has also resulted in an estimated reduction of CO2 emissions by 2,800 metric tonnes. The formulas were designed to work in cold water, helping to reduce the carbon footprint of the ARM & HAMMER and XTRA portfolio<sup>1</sup>



Received the U.S. Environmental Protection Agency's **2022 Safer Choice Partner of the Year Award**



## PACKAGING

### Improved overall recyclability

across our broad portfolio of products (excluding newly-acquired brands) from 71% to 87% with a further increase of 3% during 2022 (equating to an additional 11.5 million+ lbs. packaging accepted into the recycling stream)



Adopted a new goal to **reduce the level of virgin (petroleum-based) plastic packaging** used globally by more than 30% by 2025 vs our 2017 baseline year



## EMPLOYEES & COMMUNITIES

**Contributed approximately \$2.1 million to our communities** through donations and grants from our employee-led giving program and employee-administered foundation



**Launched an enhanced parental leave and family care benefits program**



Progressed with efforts for **diverse representation at the leadership level** with a 6% increase in senior female leaders, 2.2% increase in female managers, 3.1% increase in People of Color (PoC) senior leaders and 3.3% increase in PoC managers



## ENVIRONMENT & CLIMATE CHANGE



**Reduced total water intake** by 33 million gallons

**Recycled more than 16,000 tons of material;** a 5% increase over 2021



**Received validation of science-based targets**



**Achieved zero waste to landfill** at 13% of our facilities

Revitalized a bracket pricing program to incentivize customers to order fewer, larger orders, resulting in an estimated **reduction of approximately 3,000 truckload trips per year**



**Reduced targeted GHG emissions by 5% vs 2021**

**Offset 91% of target GHG emissions** by renewable energy credits and carbon credits



## RESPONSIBLE SOURCING

**Assessed 92% of at-risk suppliers**



**Sourced 53% of RSPO Certified Mass Balance palm oil ingredients**

**Increased our support of certified diverse suppliers by 36% (by spend)** and joined the National Veteran-Owned Business Association



<sup>1</sup> Plastic, corrugate and water reduction estimates use actual number of concentrated units sold in 2022 as compared to impact of pre-concentration efforts using same number of units sold. Emissions reduction estimates calculated utilizing truckload equivalents.